



ValueMapping Is Right For **Organizations** Seeking To...

- o Better articulate value and impact
- o Execute on strategy more effectively
- o Enhance culture, build teams, and retain talent
- o Accelerate solutions to big challenges
- o Align and communicate brand voice

“ValueMapping helped us find our voice and translate it to tangible business results while empowering confidence in our leaders.”

Heidi Katz, President
National MS Society, NEF

ValueMapping Is Right For **People** Seeking To...

- o Better understand their true and greater value
- o Define and decide career/life paths and decisions
- o Better understand and navigate change
- o More deeply connect and improve relationships
- o Enhance empathy and strengthen EQ

“The course allowed me to truly understand and articulate value in my life. It’s resulted in healthier relationships and the ability to better advocate for myself and my choices.”

Paul, Individual Course Participant

TOOLS TO UNLOCKING GREATER VALUE



ValueAccelerators

Programs: For Solving Business Challenges

Workshops | Seminars | Sprint Intensives
Retreats | Consulting

ValueJourneys

Programs: For Connecting People and Teams

ValueGifting

Retreats: For Personal Growth and Development

- o Career
- o Life Transition
- o Spiritual Journeys

“To say ValueMapping was transformative is an understatement.”

David Miller, Co-Founder
Brightway Insurance



VALUEMAPPING[®]

Identify. Communicate. Grow!