

ValueMapping Is Right For *Organizations* Seeking To...

- Create fresh, authentic sales and marketing messaging
- Redefine and articulate their brand voice
- Engage their workforce
- Develop more effective leadership communication
- Clarify, articulate, and communicate strategy

“ValueMapping helped us find our voice and translate it to tangible business results while empowering confidence in our leaders.”

Heidi Katz, President
National MS Society, NEF

ValueMapping Is Right For *Individuals* Seeking To...

- Define a career path
- More effectively manage life transition
- Determine and articulate one's unique value
- Determine where and how to best "give back" one's time, treasure, and talent

“ValueMapping allowed me to really understand myself and my impact. I can now communicate my value and advocate for myself more effectively.”

Paul, Individual Course
Participant

Brands That Trusted Us With Their Value



abbvie



Humana.



“To say ValueMapping was transformative is an understatement.”

David Miller, Co-Founder
Brightway Insurance

