ValueMapping Provides A Path To Meaningful Dialogue and Clarity That Enriches Communication, Lifts Culture and Fosters Growth

LEADERS...
- Can more clearly align the value of goals and strategy to vision
- Are able to more efficiently develop solutions to growth challenges
- Will better understand individual and collective value and impact

EMPLOYEES...
- Better understand their value and the value your business provides to them and your customer
- Can authentically and more effectively communicate with each other and your customer
- Gain actionable insight to improve performance

CUSTOMER...
- Perception of your value is more clearly identified and understood
- Problems are more efficiently identified
- Solutions can be developed and communicated with greater efficiency

"ValueMapping’s tools and process elevated my team’s ability to clearly and succinctly articulate the value of their efforts to a broader audience and built confidence and enthusiasm for the work they are doing."

Christine Meringolo, Former VP Consumer Engagement Bayer Consumer Health

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WHY VALUEMAPPING IS SO EFFECTIVE AND DIFFERENT

- Logic & Simplicity of the Process & Approach
- Speed to Deeper Insight & Dialogue
- Authenticity & Genuine Sharing
- Flexibility & Scalability
- Definable Outcomes & Measures

“ValueMapping is so versatile it can be implemented across any department within our organization to better communicate and grow our value.”

Paul Sapia, Strategic Integration Leader, Humana

Our Approach: (ME) Individual Value - (WE) Team Value - (US) Organizational Value

GATEWAY - Leadership teams learn, engage and immediately apply ValueMapping to tangible business challenges through the creation of ValueAction plans.

COACHING - ValueGuides provide one-on-one, live and remote support to optimize our process and tools.

SUPPORT - Scale and expedite ValueMapping’s efficiency and effectiveness throughout your organization:

- Webinars, Workshops and Speaking: A full suite of live and web-based curriculum, training and speaking for your teams and organization.
- Playbooks: A guide and support kit to fully integrate ValueMapping into daily operations.
- Technology: ValueMapping integrates with existing cloud-based tools and Learning management Systems to accelerate learning and application.

Our ValueMapping Guides Have Walked In Your Shoes...

- C-Suite & Executive Leadership
- Brand Storytelling
- Sales Management & Training
- Marketing & Communications
- HR, People & Culture
- Business Finance & Accounting
- Six Sigma & Process Improvement
- Start-Up Founding & Funding
- Board Development
- Non-Profit Management
- Donor Development & Relations
- Military Command & Leadership

The Process

ValueMapping “rides shotgun” with you providing immediate returns where you need to most leverage value: Leadership, Culture, Sales and Marketing. You choose the pace and direction, we provide the clear, and measurable approach.

The Team

Our team consists of passionate and seasoned leaders, executives, problem solvers, and creators who value people first. Our experience spans large and small business, start-up, non-profit, and government sectors.

“To say ValueMapping has been transformative is an understatement.”

David Miller, Co-Founder/CEO of Brightway Insurance

Text VALUEMAPPING to 444999 to learn more