



IMAGINE IF YOU,
YOUR CUSTOMERS
AND YOUR EMPLOYEES
FELT LIKE THIS...

**ValueMapping™ is a business and human communication company
that helps you create a Culture of Value.**

Our patent-pending process and proprietary support tools integrate throughout your organization and its people so you can more deeply identify and authentically communicate the Value of the most critical components of your business.

FOR CUSTOMERS

Communicate the Value of your products and services more powerfully and with greater focus.

FOR EMPLOYEES

Drive culture and engagement as your employees are able to better understand and articulate their Value to the organization, each other and customers.

FOR LEADERS

Equip leadership with tools to more effectively communicate the Value of your goals, strategy, tactics and performance.

Blindingly Fast Process | Flexible Integration | Immediate Actionable Impact

“ValueMapping is such a flexible tool it can be implemented in any type of organization benefitting leaders and employees alike who are looking to grow.”

Paul Sapia, Strategic Integration Leader for Humana



LEVERAGING YOUR VALUE FOR GROWTH

ValueMapping™ removes the barriers that hurt communication and create inefficiency. **Leadership, HR, and Sales & Marketing** can drive change more effectively because the organization is in alignment and speaking with a unified voice.

“To say it’s been transformative is an understatement.”

David Miller, Co-Founder/CEO
of Brightway Insurance

The Process

ValueMapping™ “rides shotgun” with you supporting you where you are today and where you’re going tomorrow.

Choose the speed and direction right for your organization with **three clear and simple steps.**

STEP 1: DISCOVERY - The introduction to ValueMapping™ choose from our custom workshops and seminars. Gain valuable insight and actionable data to move forward immediately.

STEP 2: STRATACULTURE - Once you’ve “Discovered,” choose the ValueMapping™ program right for you. Here, we bridge the gap between strategy, culture and operations with monthly, quarterly and annual programs.

STEP 3: SUPPORT - Increase and expedite ValueMapping's™ efficiency and effectiveness:

- **Web Portal:** Our 24/7 cloud-based ValueMapping™ tool.
- **Playbook:** A guide and support kit to fully integrate ValueMapping™ into daily operations.
- **Webinars:** Gain invaluable knowledge customized for your teams. Fast, efficient and scalable for large or small groups.

The Team

The ValueMapping™ team consists of passionate and seasoned leaders, problem solvers and communicators who have diverse expertise across an array of industry.

The ValueMapping™ Team Includes Among Others:

- Fortune 500 CFO
- Non-Profit CEO
- Brand Spokesman
- Start-Up Expert
- Government Relations Leader
- Former US Naval Commander
- Corporate Sales Executive
- Corporate Attorney
- Lean Expert/Six Sigma Master Blackbelt

Text **VALUEMAPPING** to **444999** to learn more about creating a Culture of Value within your organization.

