



IMAGINE IF YOU,
YOUR CUSTOMERS
AND YOUR EMPLOYEES
FELT LIKE THIS...

Value Mapping™ can take you there! We connect the head and heart of your organization aligning the value of the people, processes and strategies to help you reach your goals.

Our patent-pending methodology allows you to define and communicate your value more deeply and authentically than ever imagined for unbridled growth.

Along the way we have created our own unique space...**STRATACULTURE:** This is where VALUE bridges the gaps at the intersection of strategy and culture.

Value Mapping™ Impact:



Enhanced Sales & Marketing
Increased Employee Engagement
Greater Customer Alignment



“To say it’s been transformative is an understatement.”

David Miller, Co-Founder/CEO of Brightway Insurance

If you have a genuine desire to leverage your value to succeed wildly, then we’d like to meet you, listen to your story and see if we can help one another. [Visit **valuemapping.com** to learn more!](http://valuemapping.com)



VALUEMAPPING™

Identify. Communicate. Grow!

Blindingly Fast Process | Incredibly Simple | Immediate Actionable Impact

valuemapping.com | 971.266.1198 | info@valuemapping.com

LEVERAGING YOUR VALUE FOR GROWTH

Value Mapping™ was founded with a very specific goal: Help organizations and people better identify and communicate their value so they can grow. Since 2015, we have helped a nationwide scope of industry ranging from pharmaceutical, facilities management and insurance; to non-profits, government and small business.

“Value Mapping is one of the quickest and most effective tools I have seen that promotes positive change in an organization.”

Myron Pincomb, Founder of
The Pincomb Group

The Team

The Value Mapping™ team consists of passionate and enthusiastic, problem solvers, puzzle masters and communicators who have a diverse array of experience.

The Value Mapping™ Talent Includes Among Others:

- Fortune 500 CFO
- Non-Profit CEO
- Brand Spokesman
- Start-Up Expert
- Former US Naval Commander
- Corporate Sales Executive
- Corporate Attorney
- Lean Expert/Six Sigma Blackbelt

The Process

Value Mapping™ “rides shotgun” with you for the long-term. It supports and adds value to change management, quality improvement and customer service initiatives while solidifying your value as the foundation.

- 1. DISCOVERY** - Introduction to process with senior leadership and influencers.
- 2. ENGAGEMENT** - Identify the optimal Value Mapping™ product for your organization to maximize integration and impact.
- 3. ASSESSMENT** - Measuring the impact of leveraging your value is critical to our process and ensuring sustainable value.

The Services

Product Licensing
Go To Work!

Value Mapping™ Web Portal
Flexibility & Collaboration

Strataculture Consulting
Align Value to Strategy For Growth

Training & Certification
Own Your Value Internally

Map Your Value Today!

Visit valuemapping.com



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